

The Right to Read

Part of the Emmy® award-winning *Connect with Kids* series

A community-based partnership sponsored in your area by your local schools,
Verizon, ABC7 and *Connect with Kids*/CWK Network.

An **ENCORE** Television Presentation: Saturday, April 14 @ 12:30 p.m.
on ABC7 (KABC-TV)

(Date/time subject to change. Please check local listings and
visit www.connectwithkids.com/kabc and click on "TV Programs" for future televised specials.)

Reading is one of the most important skills for a child to learn, but it does not always come easily. Research shows that ten million students are classified as "poor readers." But innovative programs, like those in the Long Beach Unified School District, are doing what some thought was impossible: get kids - who were once three, four, five or more grade levels behind their classmates in reading - caught up. *The Right to Read* looks at what those programs are offering and also at what parents can do at home to raise kids who love to read. These true stories are profiled in the special:

- Teachers noticed **7-year-old Derrick** struggling with words and sentences that many classmates had already mastered. Thanks to early intervention by the Reading Recovery program at the Long Beach USD, he is now catching up.
- **7-year-old Tela** says students used to "tease" her because she could not read.
- **Chad**, now **18**, recalls wanting to hide when asked to read aloud in class. He said he felt embarrassed as he stumbled over words. Though Chris has made great progress, he says he still avoids books and wonders what his life would be like if he was a good reader.
- **17-year-old Neidy** loves to read since getting help through an intervention program. She remembers feeling isolated and inferior, because she was so far behind her classmates.
- **Dimitry's** outlook on books has changed from "boring" to "entertaining," thanks to an innovative program at his middle school.

Connect with Kids programs feature real kids, true stories, experts and educators ... a way to help parents and kids start a conversation about the tough topics kids face every day.

USE THIS FLYER TO:

- Tell parents about the upcoming television special
- Ask parents and students to watch together
- Reprint in school newsletters, send via email or post on school websites
- Coordinate the TV program with classroom topics and lessons

For more information, or to purchase a copy of the show, visit www.connectwithkids.com, or call 1-888-598-KIDS (5437) and press 2. Or email us at sales@cwknetwork.com.



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